

Appl. No.: 09/580,583  
Response dated April 13, 2006  
Reply to Final Office Action of December 6, 2005

### **REMARKS/ARGUMENTS**

The Final Office Action of December 6, 2005 has been carefully reviewed and these remarks and request for continued examination are Applicant's response thereto. Claims 19, 21-34, 36-41, and 45-51 are pending. Claims 1-18, 20, 35 and 42-44 are cancelled. Claims 45-51 are new. Claims 19, 21-24, 28, 29, 34-39 and 41 are rejected under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent No. 6,332,127 to Bandera *et al.* (Bandera) in view of U.S. Patent No. 6,006,265 to Rangan *et al.* (Rangan). Claims 25-27, 30-33 and 40 are rejected under 35 U.S.C. §103(a) as being unpatentable over Bandera in view of Rangan and in further view of U.S. Patent No. 6,198,9335 to Saha *et al.* (Saha).

Reconsideration and allowance of the instant application are respectfully requested.

#### **New Claims**

Claims 45-51 are new. Claims 45-49 depend from the existing independent claims 18, 19, 34, 36 and 41, respectively and are directed towards the stopping of the video. Support for these claims is at least found on page 25, lines 1-2.

New claim 50 is directed toward a method of using the application server of claim 34 and support for the steps recited is apparent from pending claim 34, as well as the specification as filed, including the specification as filed on page 8, lines 5-10, on page 10, lines 1-20, page 12, line 14 through page 13, line 3, and page 20, lines 1-4.

Claim 51 depends from claim 50 and is directed toward the stopping of video. Support for this claim is at least found on page 25, lines 1-2.

As all the new claims find support from the specification as filed, no new matter has been added by these claim additions.

Applicant respectfully submits that these new claims are in condition for allowance and earnestly seeks notification of same.

#### **Amended Claims**

Claims 19, 28, 29, 33, 34, 36 and 41 have been amended.

Claim 19 is now directed toward a method for a mobile communication network and a digital broadcasting network, where the video is received via the digital broadcasting network

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and the related content is provided over the mobile communication network. In addition, claim 19 now recites "automatically determining the location of the mobile terminal using the mobile communication network in response to the selection of the link" and "determining content that is related to the link resource and also related to the location of the mobile terminal by automatically employing the location of the mobile terminal, the determining using the mobile communication network" and "enabling the mobile terminal to display the related content, the related content being provided over the mobile communication network." Support for the amendments to claim 19 is at least found in Figure 3 and in the specification as filed on page 8, lines 5-10, on page 10, lines 1-20, page 12, line 14 through page 13, line 3, and page 20, lines 1-4.

Claim 28 is now directed toward a mobile terminal that is configured for operation in a mobile network and a digital broadcasting network and includes "a receiver that is configured to receive digital broadcasting" and "wherein the video is received via the digital broadcasting network." In addition, claim 28 now recites "storing a location of the mobile terminal in the memory, wherein the location of the mobile terminal is determined automatically using the mobile communication network in response to the selection of the link" and "communicating the selected link and the location of the mobile terminal to an application server using the mobile communication network." Claims 29 and 33 have been amended to correspond to the amendments to claim 28. Support for these amendments to claims 28, 29 and 33 is at least found in Figure 3 and in the specification as filed on page 8, lines 5-10, on page 10, lines 1-20, page 12, line 14 through page 13, line 3, and page 20, lines 1-4.

Claim 34 is now directed toward a application server for a mobile communication network and recites "providing a link to a resource to a mobile terminal over the mobile communication network, wherein the link is related to a product and a position of the link is in a video displayed on the mobile terminal and corresponds to an image of the product in the video displayed on the mobile terminal, and wherein the video is transmitted by a digital broadcasting network." Claim 34 was also amended to recite "receiving an automatically determined location of the mobile terminal over the mobile communication network" and "providing the related content to the mobile terminal over the mobile communication network." Support for the

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amendments to claim 34 is at least found in Figure 3 and in the specification as filed on page 8, lines 5-10, on page 10, lines 1-20, page 12, line 14 through page 13, line 3, and page 20, lines 1-4.

Claim 36 is now directed toward a system for a mobile communication network and a digital broadcasting network." Claim 36 was amended to recite "a digital broadcasting transmitter" and "wherein the video is received from the digital broadcasting transmitter over the digital broadcasting network." In addition, claim 36 now recites "storing a location of the mobile terminal in the memory, wherein the location of the mobile terminal is determined automatically over the mobile communication network as a result of the selection of the link" and "communicating the selected link and the location of the mobile terminal to the application server over the mobile communication network." Support for the amendments to claim 36 is at least found in Figure 3 and in the specification as filed on page 8, lines 5-10, on page 10, lines 1-20, page 12, line 14 through page 13, line 3, and page 20, lines 1-4.

Claim 41 is now directed toward "an apparatus for a mobile communication network and a digital broadcasting network" and recites "a receiver that is configured to receive digital broadcasting over the digital broadcasting network" and "and wherein the video is received via the digital broadcasting network." In addition, claim 41 has been amended to recite "means for automatically determining the location of the mobile terminal using the mobile communication network as a result of the selection of the link" and "means for providing the related content to the mobile terminal over the mobile communication network." Support for the amendments to claim 41 is at least found in Figure 3 and in the specification as filed on page 8, lines 5-10, on page 10, lines 1-20, page 12, line 14 through page 13, line 3, and page 20, lines 1-4.

As support for these amendments is found in the specification as filed, no new matter has been added by these amendments.

**Rejection under 35 U.S.C § 103(a) – Bandera and Rangan**

Claims 19, 21-24, 28, 29, 34-39 and 41 were rejected under 35 U.S.C. § 103(a) in view of Bandera and Rangan. Claims 25-27, 30-33 and 40 were rejected under 35 U.S.C. § 103(a) in view of Bandera and Rangan and Saha. Thus all pending claims stand rejected under 35 U.S.C. § 103(a) in view of the references of record.

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As noted above, pending independent claims 19, 28, 36 and 41 are now directed toward "a mobile communication network and a digital broadcasting network" along with additional features. Applicant respectfully submits that amendments to the pending independent claims include features that are not suggested as being disclosed, suggested or taught by the references of record, nor does such a suggestion appear warranted. Therefore, the pending independent claim cannot be said to be nonobvious in view of the references of record.

Claim 34 has been amended to recite "providing a link to a resource to a mobile terminal over the mobile communication network, wherein the link is related to a product and a position of the link is in a video displayed on the mobile terminal and corresponds to an image of the product in the video displayed on the mobile terminal, and wherein the video is transmitted by a digital broadcasting network." Applicant respectfully submits that the references of record fail to disclose such a feature. As the references of record fail to disclose all the features of claim 34, claim 34 cannot be said to be unpatentable in view of the references of record.

The remaining dependent claims depend from one of the independent claims and are nonobvious for at least the reasons discussed with respect to the claims from which they depend and for the additional features recited therein. For example, new claims 45-49, which depend from independent claims 19, 28, 34, 36 and 41, respectively, further recite a feature similar to the feature "wherein the selection of the link stops the delivery of the video signal while the related content is displayed" as recited in claim 45. Applicant respectfully submits that none of the cited references, alone or in combination, disclose such a feature.

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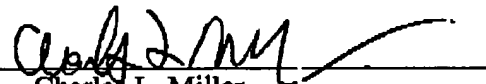
**CONCLUSION**

All rejections having been addressed, Applicant respectfully submits that the instant application is in condition for allowance, and respectfully solicits prompt notification of the same.

Respectfully submitted,

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